



MICHAELA GELDHOF

FREELANCE CREATIVE & INTEGRATED MARKETING MANAGER

Contact

Phone

+27 79 622 9348

Email

michaela.geldhof@gmail.com

Location

Cape Town, South Africa

Expertise

- Project Management
- Social Media Marketing
- Creative Producing
- Event Management
- CI Brand Ideation
- Campaign Management
- Public Speaking

Education

2020 - Current

Toastmasters

2022 - 2025

COAPE

Diploma in Animal Behaviour

2021 - 2022

Red & Yellow Creative Business School

Graphic Design

2018

Red & Yellow Creative Business School

Marketing, Advertising &

Communications

2015 - 2017

Stellenbosch University

Humanities - Psychology, Visual

Studies & Philosophy

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Energetic creative project manager and integrated marketing professional with over 5 years of experience across diverse industries like music, fashion, food, lifestyle, tech, and pet. Analytical thinker adept at strategy development, public speaking, and relationship building. Passionate about learning, embracing challenges, and pushing boundaries.

Currently I am freelancing as an account manager for Moodment, a production assistant for Evolve Productions and studying to become an animal behaviourist.

Experience

Creative Freelancer 2021 - Current

Manager

Over the past few years I've been involved with multiple projects working as a social media manager, an account manager, production assistant and project manager. Currently my main priority is managing Moodment App and working as a production assistant for Evolve Productions. I'm happy to share references on request.

Two Fellas Media 2019 - 2021

Account Manager & Mentor

Reference: William +27 83 701 1305

Smalltown Beat 2018 - 2019

Manager & Marketing Assitant

Reference: James de Beer +27 83 251 3057

Superbalist 2018 September

Styling Intern

Reference: Sophie le Roex sophie.leroex@superbalist.com

Washing Line Thirft Store 2017 -2019

Founder

Rhino & Lion Park 2017 June

Wildlife Handler

Reference: Edward Hill +27 74 144 555

Seduction Events 2013 - 2015

PA & Marketing Manager

Reference: Darren Britz +27 76 273 3643